

S A B R I N A W A L B E C K

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EDUCATION

BRIGHAM YOUNG UNIVERSITY
Provo, UT

- Industrial Design BFA April 2020
- Member of BYU Industrial Design Society of America (IDSA)
- Was asked to speak at the Technology and Engineering College Commencement Ceremony

PROFESSIONAL EXPERIENCE

HANDSFREE LABS
Footwear Innovation Designer
2020 - Present

- Collaborated with material suppliers and factories daily
- Presented new shoe technology concepts for Nike and Deckers brands and worked through full development for upcoming footwear
- Designed an alternative component to Kizik brand's collapsible heel saving \$3.81 per pair of shoes and increasing comfort and ease of manufacturing
- Sketched and mocked up physical prototypes for presentations

MTRL STUDIO
Intern, Furniture Design
Summer 2019

- Designed office furniture concepts for Netflix, Apple and Google HQ
- Conducted demographic research to identify market opportunities
- Identified and collected trend research for in-house design team

BRIGHAM YOUNG UNIVERSITY
Innovation Research Assistant,
Dr. Geoffrey Wright
2018 - 2020

- Implemented and taught new teaching class material, principles of innovation and creative thinking to over 600 students
- Organized and critiqued 24 innovation competitions
- Analyzed research to increase and measure the effectiveness of creative learning

CROCKER INNOVATION
FELLOWSHIP
2018-2019

- Collaborated on an interdisciplinary team for 1 year to create an IoT device and company, Sight on Site
- Self-directed 300+ in-person interviews for research and validation
- Designed, manufactured and presented our product for a national trade show

ADDITIONAL EXPERIENCE

ZAGG SPONSORED PROJECT
Winter 2019

- Identified potential new markets for the company
- Created a product UX app interface concept that could be implemented into the current product line
- Pitched final prototype to ZAGG design directors and executives

INTERESTS

Biking
Audio Books
Watercoloring
Building/Making Things

SKILLS

Analog Skills: Adobe Suite, Solidworks, Sketching, Rapid Prototyping, Team Collaboration, User Research and Presentations
Soft Skills: Organization, Communication, Time Management, Problem Solving and Experience Working with Factories